



CASE STUDY

One of India's Largest Microfinance Institutions

K7 enables a cybersafe IT
ecosystem to help provide micro
loans to almost 2 million clients

The Microfinance Institution Needs Speed, Scale, and Efficiency to Spread Financial Inclusion Across More Than 10 States. Their Cybersecurity Has To Keep Up – Which Is Why They Chose K7 Security.

Client Snapshot

- » Almost 2 million customers
- » Operations in 10+ states
- » Close to 600 branches
- » Rs. 4,000+ Crore loan portfolio

Finance is the lifeblood of commercial activity. To be denied funds is to be denied prosperity – and that is the reality facing many micro-entrepreneurs at the bottom of the pyramid. This microfinance institution was established to correct this financial injustice and provide a financial safety net to those who need it the most. It is a noble cause, but cybercriminals do not spare noble causes.

The Challenge Facing One Of India's Largest NBFC MFIs

Serving the underprivileged sector at a scale large enough to redraw income distribution charts requires highly distributed operations to be as close to the client base as possible. Such physical proximity is necessary to boost client engagement by shortening the last mile but creates challenges in managing and securing a distributed IT ecosystem, specifically

- Enabling cybersafe operations across all branch offices and remote locations
- Maintaining centralised security over decentralised operations
- Managing rapid increase in users without compromising cybersecurity
- Securing devices with modest hardware and bandwidth without affecting performance
- Resolving issues quickly to maintain cybersecurity reliability

K7 Delivers Cybersecurity To Those Enabling Financial Security

When evaluating K7 Security's Endpoint Security (EPS) the client's team were very clear on their priorities. They needed cybersecurity that was highly effective at stopping malware and could scale to reach the most remote corners of their organisation.

Frequent, quickly deployed malware definition updates

K7 EPS secures the client's operations in several ways. We provide unrivalled threat detection. Our frequent updates protect against the latest cyberthreats. We deliver updates quickly to all endpoints to ensure that every point of entry for malware is secured in a very short time. Critically, our compact updates don't choke the network in bandwidth-restricted remote locations. The client's IT experts are satisfied that every cyberthreat will be stopped every time, everywhere.

Uncomplicated Installation and Deployment

Designed from the ground up to be very easy to install and deploy, K7 EPS reduces IT effort overhead which enabled the client to rapidly rollout enterprise-grade cybersecurity across their operations despite restricted availability of experienced IT support in non-urban areas.

Straightforward Centralised Control

The intuitive UI of K7 EPS's console made it easy for the client to create and enforce cybersecurity policies based on users' responsibility profiles, and the detailed reports with change notifications simplified IT asset management. This delighted their cybersecurity leaders as they were now confident that no option, device, user, or cyberthreat opportunity had been or will be overlooked.

Stable, Scalable Performance

The K7 EPS console has a well-established reputation for stability in large-scale deployments. The client's team were pleased that adding users did not impair console performance, which assured them that expansion of operations would not be constrained by scalability concerns.

No Performance Impact On Endpoints

K7 EPS's proven low resource consumption and ultra-fast scans ensure that device performance and user productivity are not affected even on modest hardware, helping the client defer hardware upgrades.

Rapid Resolution From Knowledgeable Support Team

K7's support team is situated next to the engineering team, leading to enhanced knowledge and quick issue resolution. On the rare occasion when they have needed to approach K7 Support, the client's IT team have been delighted with the short turnaround time.

Why The Client Chose K7

- Powerful cyberthreat protection
- Easy installation and deployment
- Hassle-free policy and device management from central console
- Adding users does not degrade console performance
- Lightweight endpoint protection does not slow down devices
- Small update size consumes minimal bandwidth
- Dynamic Support team provides quick issue resolution

K7 Security's Endpoint Security helps the microfinance institution create financial security and independence at the bottom of the pyramid without worrying about cybercriminals disrupting their operations. [Contact Us](#) to learn more about our enterprise cybersecurity solutions that understand the priorities of modern business.



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